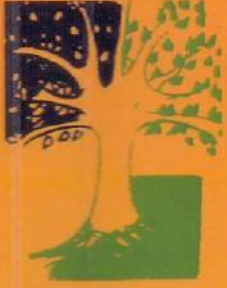


# NIET



## *Journal of Management*

Vol : XII Issue : 2

Winter 2020

ISSN 0975-7643



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**NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY**

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**N.JoM logo described :**

The dark part of the tree shows the uncertain and devilish image of the market, whereas with the lighter part we see hope, opportunity and determination. The tree of course, is a symbol of growth and 'green' management.

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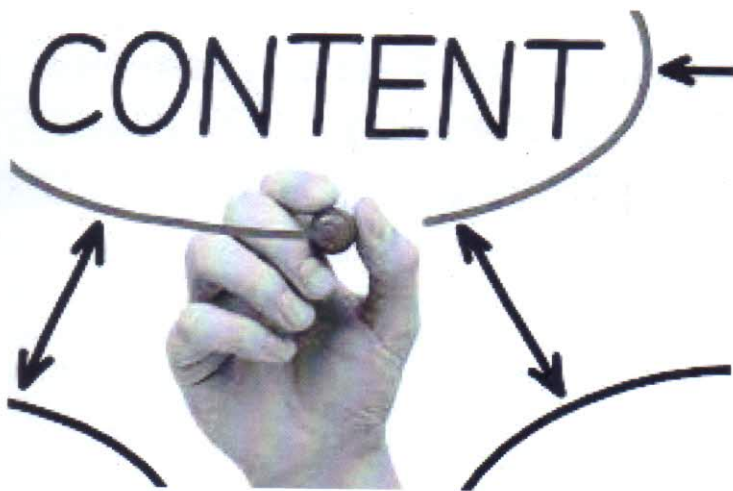
## **From the Editor's Desk**

Time has been really tough during Covid-19 where we have seen the new world with a new perspective. The mankind has observed one of the most drastic situations of last 100 years in the history. In this tough time I salute to the efforts of my contributors of NJoM for their ever expected and delivered supports. This year since we could not connect to the physically, still the response received through technology is appreciable. I am sure that very soon we would be getting free from this bounded life and breathe in the open air as we were born to be. I expect and believe that future is bright and shining. The rays of the hope penetrating through the dark clouds would reflect shinier to bring the new essence of life.

Let's see the bright future.

**Resham M**

Editor NIET Journal of Management



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